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| **Music Appreciation****Analyzing the Rhetorical Situation**

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| **C**ontext:     Time (when)     Place (where)     People (who) Songwriter(s)? Performer(s)? Instruments? Producers/Record company?     Events (when/where/what)    \* Motivating force behind the artist (why) |  |
| **A**udience (the listeners):      Attitudes toward the topic/subject (what does the audience believe music should do? Are they musical connoisseurs? What are they listening for?) |  |
| **P**ersona of the Artist     How does he or she want to be perceived?     What does he or she presume about the audience? |  |
| **P**urpose     Infinitive phrase (to + strong verb + clarifying explanation) |  |
| **S**tyle     What form is this communication occurring in? How might this impact the rhetorical situation? (rock, jazz, country, rap—think about who listens and what are the typical expectations for that style) |  |

***\*Motivating Forces:*** *reason behind an action, decision, thought:*

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| love | jealousy | loneliness | envy | shame | survival | affection | compassion | money |
| duty | pride | conscience | guilt | anger | ambition | loyalty | friendship | belief |

**Synthesis** (write 1-2 sentences maximum that bring together all of the elements of the above rhetorical situation)**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

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| Example Synthesis statements:“The song I chose to rhetorically analyze for my final project is ‘Borderline’ by tame Impala from the album *The Slow Rush*, released in 2019. The meaning of the song is to get the listener to understand that the song writer feels in his soul that he reached a point where he is ‘caught between pain and rapture.’” On July 10th, 2020, the artist Will Wood released an album titled *The Normal Album* that contains ten tracks in total with its first track titled ‘Suburbia Overture / Greetings from Mary Bell Township! / (Vampire) Culture / Love Me, Normally,’ or ‘Suburbia Overture’ for short. Wood uses the song to explore the themes of fifties to sixties American culture and the era's idea of normal and how it is similar to our attitude towards mental health and how mental illness is defined by our definition of normal. The song that I chose to analyze is called ‘Y, ¿Si Fuera Ella’; it was originally written by the Spanish musician, singer and composer, Alejandro Sánchez Pizarro (better known as Alejandro Sanz). The song was the first track on his *Más* album produced in 1997. Just as any other love song, ‘Y, ¿Si Fuera Ella’ was written to express the emotions that come with a relationship. |